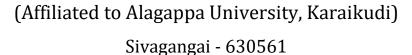


# Raja Doraisingam Government Arts College





#### **FACULTY PROFILE**

1. Name : R.Venkatesan

2. Father's Name : R.Rajaram

3. Designation : Assistant professor

4. Age & Date of Birth : 04/07/1967

5. Gender : Male

6. Address for : 26/59 Kantha Kottam Illam, Opp.ITI Hostel,

Communication K.Pudur, Madurai -7

7. Phone No : 8072057608

8. Email- id : Venkat.devi96@gmail.com

9. Educational Qualification

S.No.	Course	University/College	Year of Passing
1	M.Com	Mannar Thirumalai Naicker College	1991
2	M.Phil.	Madurai Kamaraj University	1998
3.	Ph.D.	Madurai Kamaraj University	2009
4.	PGDCA	Madurai Kamaraj University	2001
5	PGD PM & IR	Madurai Kamaraj University	1997

10. Area of Specialization : Accounting, Banking, Finance, Marketing

Photo

## 11. Experience:

S. NO	Name of Organisation	Per	Year of	
		From	То	Experience
1	Mannar Tirumalai Naicker College	3/01/1992	20/08/2007	15 years and 6 months
2	Government College	28/02/2011	Till Today	12 years
3				

## 12. Publications:

S.No.	Title	Name of the Journal	ISSN / ISBN	Year
1	A study on Customer Satisfaction towards Reliance Jio in Sivagangai	SELP Journal of Social Science	ISSN:0975- 9999	2019
2	A Study on Customer Perception towards Mobile Banking Services of Indian Bank with Special Reference to Sivagangai District	Research Explorer	ISSN :2250- 1940	2019
3				
4				

# 13. Paper Presented in Conferences/ Seminar:

S.No.	Title	Institution	Date & Year
1			

### 14. Seminar / Conference / workshop / Attended:

S.No.	Institution	Date & Year	•
1	ICT Based Innovative Teaching Methods in Business Studies (Alagappa University)	23&24 Ja 2017	ın
2			

#### 15. Details of Research Projects:

Title	Sponsoring Agency	Amount	Responsibility

#### 16. Ph.D Guidance/Supervisorship:

Name of scholar	Course	Area of research	Status
C. Pandi Sasikala	Ph.D (Part Time)	Banking	Pursuing
B. Kowsika	Ph.D (Full Time)	Insurance	Pursuing
A. Arockiya Mary	Ph.D ( Part Time)	Marketing	Pursuing
V. Dinesh	Ph.D (Full Time)	Marketing	Pursuing

### 17. Seminar/ Conference/ Workshop Organised:

S.No.	Topic	Institution	Date
1	Recent Scenario in Business	Ananda College	21/04/2022
2	Impact of Retailing in India	St.Michal college	28/03/2014

#### 18. webinar Attended

Sl.No	Topic And Organizing Institution	Date

### 19. Orientation/Refresher/FDP/STP/MOOCs Attended

Sl.No	Name of the Programme	University	From	То
1	Orientation (Intensive training programme)	University of Madras	4/5/2011	2/06/2011
2	Refresher Business studies (Commerce)	Madurai Kamaraj University	07/02/2014	27/02/2014
3.	Refresher Gender Studies	Madurai Kamaraj University	18/12/2018	07/01/2019
4.	Refresher – Managing Online Classes & Co- creating MOOCS 5.0	Ramanujan College University of Delhi	11/05/2021	25/05/2011
5.	Refresher - Commerce And Management	Ramanujan College University of Delhi	25/06/2021	08/07/2021

#### 20. Resource Person:

Sl.No.	Topic	Delivered at	Period
1	Competitive Exams Preparation & Practice	RD Govt. Arts College ( Department of Computer Science)	31/03/2022
2	An overview of personal selling	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College	25/09/2019
3	Financial Aspect of Entrepreneur	St. Michel College of Engg & Tech	01/08/2019

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# 21. Members in Organization's :

## 22. Other Positions/Achievements:

(Signature)